Retouch

2024

A year in review



With Gratitude

From Chris + Jenn



We stand in awe of how the Lord has moved through Retouch this year, drawing children and families deeper into His presence. It was a difficult year on many fronts, both personally with Chris' health, and as an organization with various challenges of working in the third world. If we can think of one word that describes the year it would be "faithfulness". Even in the midst of great trials, God was (and is!) still faithful. He is always good, always working, and always faithful. We were able to serve more children than we ever have, and reach more families with the Gospel. Our hearts are overflowing with gratitude for every prayer, every gift, and every moment of your faithfulness that made this possible. As we look ahead, we know Jesus has even greater plans—our simple "yes" to Him continues to open doors of hope for the precious ones in Kenya.

Lower Still,
Chris + Jennifer Hadsell

We exist to see a world where every person experiences the hope, healing, and transformation that comes from a relationship with Jesus Christ.



We create opportunities for justice, education, and encounter in vulnerable communities, through radical obedience, empowered by the love of Jesus.



STRATEGY: *Obedience*

CORE VALUES

Jesus First/Jesus Last
We are explicitly Christian, placing Jesus at the center of everything we do.

Encounter
We seek life-changing spiritual experiences, fueled by compassion, love and joy.

Obedience
We listen for the Lord and join in what he is already doing.

Jesus is our source
Our funding and strength come from the Lord alone.

Honor
We seek to listen, learn, and collaborate with those we serve.

Justice
We seek Jesus among the poor and oppressed, advocating for and supporting them.

Education
We prioritize learning as a key tool for meaningful change and growth.

Humility
We are open to listen, change, and grow. Lowering ourselves to lift others up.

Excellence
We aim for the highest quality in our work and responsible resource management.

Integrity
We strive for holiness in all areas, seeking a pure heart.

Transparent Stewardship
We are honest, vulnerable, and open in all our dealings.

Partnership
We believe the work is a collective effort, both abroad and locally.

Empowerment
We uplift those we serve to take ownership of their development and spiritual growth.

Service
We serve those God has given us including partners, volunteers, staff and neighbors.

Our Programs

The Birikani Primary & Secondary school ensures over 450 children receive quality schooling, daily discipleship, and essential supplies. Our feeding program, Plates of Promise, complements this by providing two hot meals each day, combating malnutrition and allowing kids to focus on learning. Through our Girls Empowerment Program, young women gain vocational skills, mentorship, and the confidence to become catalysts of change in their communities. At the center of all of this is our church, where the community encounters the love of Jesus Christ daily. Our discipleship initiatives help entire families meet the Lord, creating ripples of transformation well beyond the classroom.





EDUCATION. Tucked in the middle of the African bush, our school provides quality education for all ages. In the community of Birikani, they were often overlooked and the government refused to build a school due to its remote location. Now the students are thriving in school and it consistently ranks as one of the top 10 in the county.

450
students enrolled

50%
female students

22
teachers



PLATES OF PROMISE. Feeding hungry children is one area where we have seen a huge impact. When we first began, we were taking 20+ children to the clinic each month due to malnutrition. After a short time of having 2 hot meals a day, their bodies have become strong and healthy, and we no longer make daily clinic runs.

162,000
meals served

4
full time cooks

$.23
cost of 1 meal



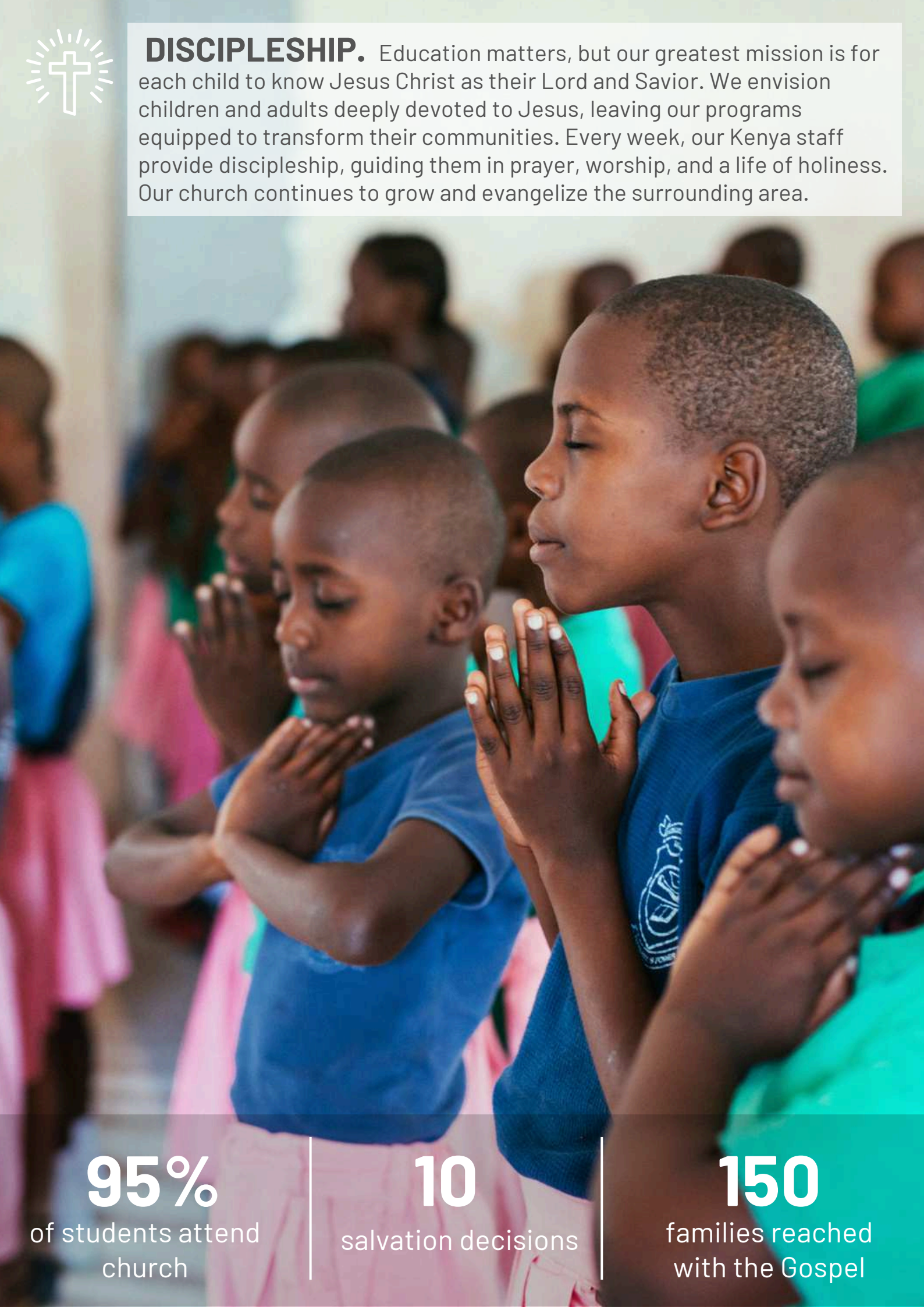
SCHOOL SUPPLIES. When families struggle to afford food, even small expenses can be overwhelming, and for the children we support—who live on less than a dollar a day—basic school supplies like pens and erasers become a luxury. No child should fall behind due to a lack of essentials, so we partner with parents to ensure every student is prepared, and it's always a joy to see the kids' excitement when they receive a backpack full of supplies for the school year.

1,185
pencils

1,350
textbooks

2,000
notebooks

DISCIPLESHIP. Education matters, but our greatest mission is for each child to know Jesus Christ as their Lord and Savior. We envision children and adults deeply devoted to Jesus, leaving our programs equipped to transform their communities. Every week, our Kenya staff provide discipleship, guiding them in prayer, worship, and a life of holiness. Our church continues to grow and evangelize the surrounding area.



95%
of students attend church

10
salvation decisions

150
families reached with the Gospel



GRADUATION.

Truly a miracle, this year the school celebrated its first graduating class. Many of these students have been with us from the beginning, starting in 4th grade. As they completed each year, we rushed to construct a classroom for them to start the next school first, first of mud, and ultimately of proper block. We couldn't be prouder of the example they have set for the lower grades, and seeing them walk across the stage was an exceptional blessing. 99% of them are the first to attend primary school in their families, much less graduate from secondary. Their hard work in paving the way for the next generation will speak strongly in their community for many years to come.

GIRLS EMPOWERMENT.



This year, 3 young women graduated from Girls Empowerment. This program funds college degrees, giving young women the opportunity to build a better future.

Tina completed a secretarial degree, equipping her for a career in administration, while the other Rehema & Mercy specialized in hotel catering, preparing them for roles in the hospitality industry. Their hard work and dedication were celebrated in a special ceremony, where they were joined by Cyndi Joiner, the program's founder and a Retouch board member. It was a moment of joy, inspiration, and encouragement, as we witnessed the impact of education and empowerment in transforming lives. We are incredibly proud of these young women and can't wait to see how they use their skills to uplift their families and communities!

PEACE IN THE MIDST OF CHAOS.

In June, Kenya experienced a surge of so political unrest. What began as peaceful protests quickly escalated into nationwide turmoil, resulting in the tragic loss of 37 lives and many more injuries. In the midst of this chaos, our organization suffered when our vehicle was burned during the riots. Thankfully, none of our staff were injured, but it was a significant setback. We quickly felt the incredible love and support of the incredible Retouch community. Within 1 week, donors offered a matching gift campaign, and all the donations came in for a replacement car.





WORLDS COLLIDE

This year we saw the body of Christ come together as people from different backgrounds used their unique skills to create lasting change in Kenya. These acts of generosity are a beautiful reminder that when people use their talents to help others, communities are strengthened, and lives are transformed.

Sarah Roberts led an inspiring teacher training, equipping educators with new strategies and providing classrooms with much-needed posters to enhance student learning.



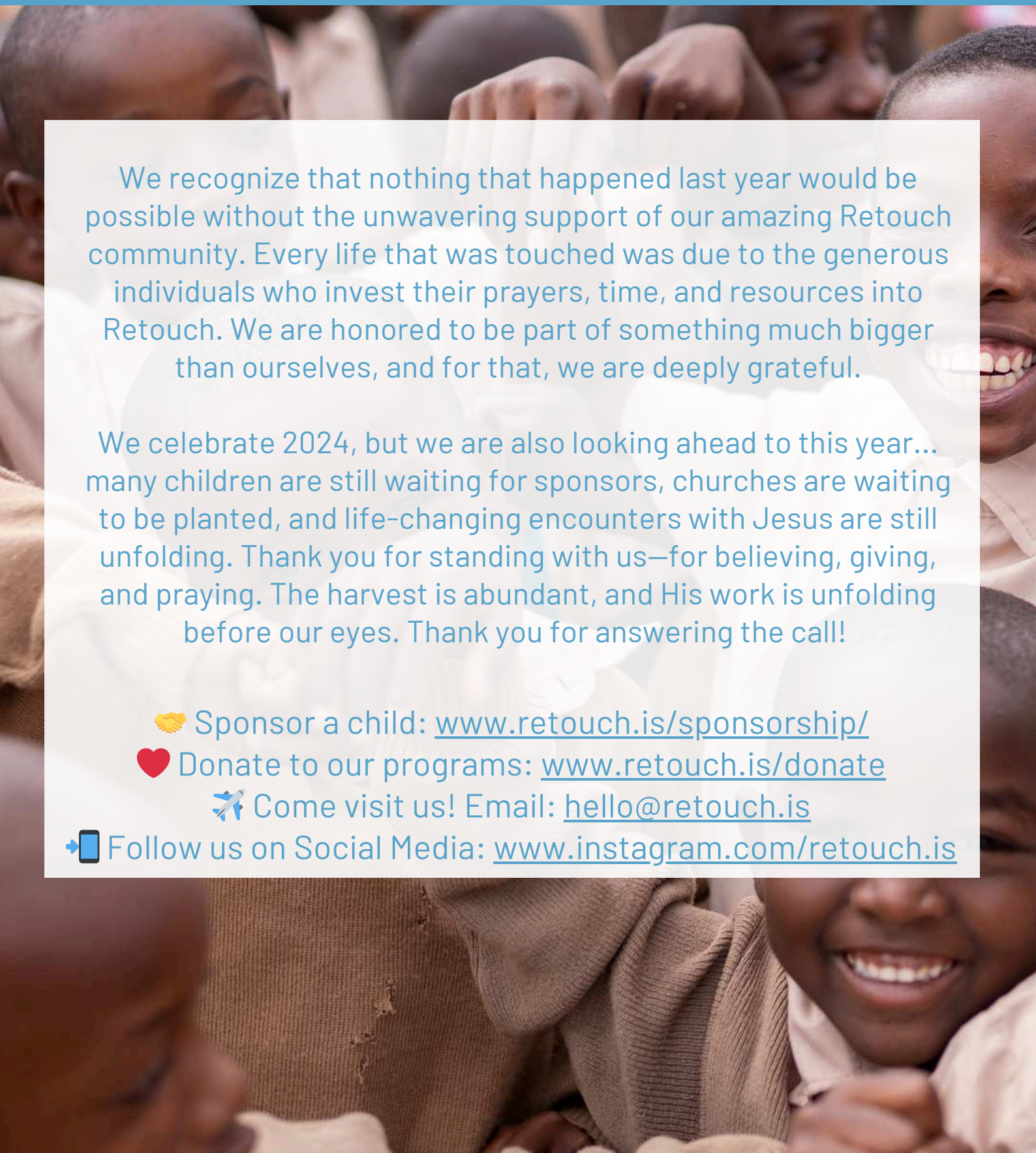


Nashville Soccer Club brought a ton of joy to our young men by donating professional jerseys, filling them with so much pride.



Jordan, a skilled carpenter, used his workshop to handcraft 300 wooden tops, giving each child a special toy made with love. For most, this was the first toy that was completely their own.

WAYS TO GET INVOLVED IN 2025



We recognize that nothing that happened last year would be possible without the unwavering support of our amazing Retouch community. Every life that was touched was due to the generous individuals who invest their prayers, time, and resources into Retouch. We are honored to be part of something much bigger than ourselves, and for that, we are deeply grateful.

We celebrate 2024, but we are also looking ahead to this year... many children are still waiting for sponsors, churches are waiting to be planted, and life-changing encounters with Jesus are still unfolding. Thank you for standing with us—for believing, giving, and praying. The harvest is abundant, and His work is unfolding before our eyes. Thank you for answering the call!

🤝 Sponsor a child: www.retouch.is/sponsorship/
❤️ Donate to our programs: www.retouch.is/donate
✈️ Come visit us! Email: hello@retouch.is
📲 Follow us on Social Media: www.instagram.com/retouch.is