

Retouch

EIN: 45-2707836
Report Generated on: 11/21/2024

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Retouch

Marietta, GA
www.retouch.is
4043104204

View GuideStar Profile

RETOUCH

Platinum Transparency 2024
Candid.

MISSION

Retouch exists to fund and create opportunities for Justice, Education and Encounter. Birthed out of a desire to see the Kingdom of Heaven come to earth, Retouch is dedicated to the renewal of all things.

EIN
45-2707836

RULING YEAR
2013

IRS SUBSECTION
501(c)(3) Public Charity

FOUNDING YEAR
2011

MAIN ADDRESS
PO Box 671104
Marietta, GA
30066

AFFILIATION TYPE
Independent Organization

CONTACT
Christopher Hadsell, President
Hello@retouch.is

PRINCIPAL OFFICER
Jennifer Hadsell

BOARD CHAIR
Christopher Hadsell

SUBJECT AREA
Educational exchanges

Disaster relief

International development

NTEE Code
International Relief (Q33)

International Student Exchange and Aid (Q22)

International Development, Relief Services (Q30)

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PROGRAMS

1. Education

Population(s) served:

2. Feeding Program

Population(s) served: Children and youth, Children and youth

POPULATIONS SERVED

1. Children and youth

COMPLIANCE

✓ IRS Pub 78 Verified as of November 2024

✓ IRS BMF 509(a) (1) as of November 11, 2024

✗ A-133 Audit Required/Performed?

✓ Conflict of Interest Policy

✓ Written whistleblower policy

Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)

TRANSPARENCY MEASURES

✓ Board Practices Reported?

✓ Diversity Data Reported?

5 Number of Independent Board Members

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Programs & Results

PROGRAMS

Source: Self-Reported by Organization, November 2024

Education

Population(s) Served:
Children and youth (0-19 years)

Retouch works with at-risk children in Kenya finding sustainable education solutions. Retouch runs a Primary and Secondary school in a village that did not have education before. Additionally, Retouch links funding sponsors with the children in an effort to form a relationship that fosters both encouragement and financial support. Children are given food, clothing, shoes, textbooks and all fees necessary to complete a primary and secondary education.

Feeding Program

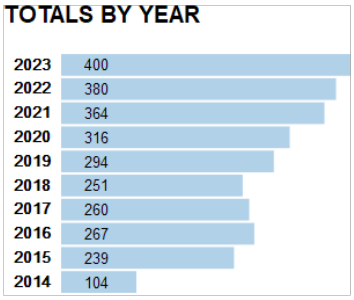
Population(s) Served: n/a

Lovingly named, Plates of Promise, Retouch's Feeding program provides 2 nourishing meals a day to over 450 children in the school and surrounding community.

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RESULTS

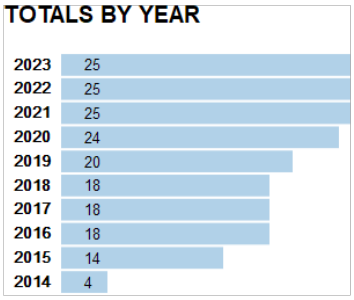
Number of children who have the ability to understand and comprehend communication



Population(s) Served: Children and youth (0-19 years)

Related program: Education

Number of teachers retained after 12 months

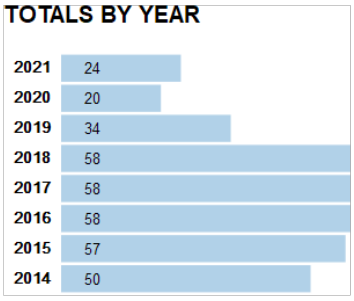


Population(s) Served: Children and youth (0-19 years)

Related program: Education

Number of people no longer living in unsafe or substandard housing as a result of the nonprofit's efforts

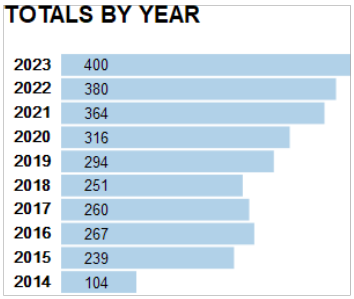
This metric is no longer tracked.



Population(s) Served: K-12 (5-19 years)

Related program: Education

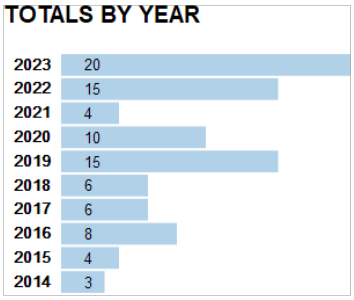
Number of students who demonstrate writing ability



Population(s) Served: K-12 (5-19 years)

Related program: Education

Number of students showing improvement in test scores



Population(s) Served: Children and youth (0-19 years)

Related program: Education

Notes: Based on the Kenyan 8th Grade National Exam

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CHARTING IMPACT

What is the organization aiming to accomplish?

Our goal is to raise the education standards in impoverished communities around the world. Within our schools, our primary goal is to raise the literacy scores for 300+ students. The secondary goal is to have each student be proficient in the foreign language of English. Thirdly, to teach each child to adequately use a computer and the internet.

What are the organization's key strategies for making this happen?

Our strategy has been and will continue to be to partner with locals on the ground and utilize nationals as educators and staff. We have specialists in the field of teacher training and literacy and bring those specialists in on a twice a year basis to train all of the teachers in our schools.

What are the organization's capabilities for doing this?

Retouch is very capable of reaching our goals. We have employed local teachers within our schools and have seen great progress through our trainings. The join support of both US and local donors has helped improve the quality of education that we provide, while also enabling us to build more schools and reach more children.

What have and haven't they accomplished so far?

We have charted our progress through both individual assessments within our school, as well as scoring our school against other schools across both district and national lines. The student's test scores have greatly improved and we are seeing growth in all classes, including foreign language, maths, reading, social studies and science.

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Financials

FISCAL YEAR START: 01/01

FISCAL YEAR END: 12/31

FINANCIALS QUICK VIEW

Surpluses in last 5 years	**3**
Negative Net Assets in past 5 years	**0**

Financial Trends Analysis

Business Model Indicators

Created in Partnership with Nonprofit Finance Fund®

Profitability	2018	2019	2020	2021	2022
Unrestricted surplus (deficit) before depreciation	$57,792	-$1,384	$23,307	-$37,149	$3,505
As a % of expenses	33.6%	-0.4%	12.5%	-14.6%	1.4%
Unrestricted surplus (deficit) after depreciation	$57,792	-$1,384	$23,307	-$37,149	$3,505
As a % of expenses	33.6%	-0.4%	12.5%	-14.6%	1.4%
Revenue Composition					
Total revenue (unrestricted & restricted)	$229,891	$306,182	$210,189	$217,686	$258,623
Total revenue, % change over prior year	9.3%	33.2%	-31.4%	3.6%	18.8%
Program services revenue	0.0%	0.0%	0.0%	0.0%	0.0%
Membership dues	0.0%	0.0%	0.0%	0.0%	0.0%
Investment income	0.0%	0.0%	0.0%	0.0%	0.0%
Government grants	0.0%	0.0%	0.0%	0.0%	0.0%
All other grants and contributions	4.9%	100.0%	100.0%	100.0%	100.0%
Other revenue	100.0%	0.0%	0.0%	0.0%	0.0%
Expense Composition					
Total expenses before depreciation	$172,100	$307,566	$186,882	$254,835	$255,118
Total expenses, % change over prior year	-24.9%	78.7%	-39.2%	36.4%	0.1%
Personnel	0.0%	0.0%	0.0%	0.0%	0.0%
Professional Fees	1.5%	0.1%	0.0%	1.4%	0.0%
Occupancy	0.6%	0.4%	1.2%	0.0%	1.3%
Interest	0.0%	0.0%	0.0%	0.0%	2.0%
Pass-Through	0.0%	0.0%	0.0%	0.0%	0.0%
All other expenses	97.9%	99.5%	98.8%	98.6%	96.8%

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Financial Trends Analysis, continued

Moving Toward Full Cost Coverage

Full Cost Components (estimated)	2018	2019	2020	2021	2022
Total Expenses (after depreciation)	$172,100	$307,566	$186,882	$254,835	$255,118
One Month of Savings	$14,342	$25,631	$15,574	$21,236	$21,260
Debt Principal Repayment	$0	$0	$0	$0	$0
Fixed Asset Additions	$0	$0	$0	$0	$0
Total Full Costs (estimated)	$186,442	$333,197	$202,456	$276,071	$276,378

Capital Structure Indicators

Liquidity					
Months of cash	5.2	3.1	6.8	3.2	3.4
Months of cash and investments	5.2	3.1	6.8	3.2	3.4
Months of estimated liquid unrestricted net assets	5.1	3.1	6.6	3.1	3.3
Balance Sheet Composition					
Cash	$74,623	$80,008	$105,896	$67,051	$72,386
Investments	$0	$0	$0	$0	$0
Receivables	$0	$0	$0	$0	$0
Gross land, buildings, and equipment (LBE)	$0	$0	$0	$1	$0
Accumulated depreciation (% of LBE)	0.0%	0.0%	0.0%	0.0%	0.0%
Liabilities (as % of assets)	1.1%	0.0%	2.4%	1.3%	3.8%
Unrestricted net assets	$73,835	$80,008	$103,315	$66,166	$69,661
Temporarily restricted net assets	$0	N/A	N/A	N/A	N/A
Permanently restricted net assets	$0	N/A	N/A	N/A	N/A
Total restricted net assets	$0	$0	$0	$0	$0
Total net assets	$73,835	$80,008	$103,315	$66,166	$69,661

Key Data Checks

Material Data Errors	2018	2019	2020	2021	2022
	Yes	No	No	No	No

Note: This issue is relevant to a small number of organizations: The nonprofit subject(s) of this report may have affiliates. The Form 990 data may not include information about any or all potential affiliates. If an organization does have affiliates and these affiliates have substantial financial activity, the financial data in this report may not present a comprehensive picture of the nonprofit's financial condition.Please consult the 990s of any potentially related affiliates for additional information.

- Formulas for key metrics
- 'Key Revenue & Expense Data from Form 990'
- 'Key Balance Sheet Data from Form 990'

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Operations

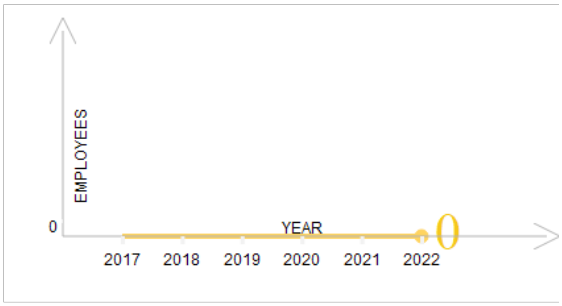
Source: Self-Reported by Organization, November 2024

PRINCIPAL OFFICER

Jennifer Hadsell

NUMBER OF EMPLOYEES

Source: IRS Form 990



BOARD CHAIR

Christopher Hadsell

BOARD MEMBERS

Jennifer Hadsell
Retouch

Cyndi Joiner
Alvarez & Marsal

Amy Lancaster
We Will Go

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OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2022

Name	Title	Compensation	Other	Related
Christopher Hadsell	President	$0	$0	$0
Jennifer Hadsell	Vice President	$0	$0	$0
Randy Joiner	Treasurer	$0	$0	$0
Steve Bellavia	Director	$0	$0	$0
Jimmy Harper	Secretary	$0	$0	$0

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OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2021

Name	Title	Compensation	Other	Related
Christopher Hadsell	President	$0	$0	$0
Jennifer Hadsell	Vice President	$0	$0	$0
Randy Joiner	Treasurer	$0	$0	$0
Steve Bellavia	Director	$0	$0	$0
Jimmy Harper	Secretary	$0	$0	$0

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OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2020

Name	Title	Compensation	Other	Related
Chris Hadsell	President	$0	$0	$0
Jennifer Hadsell	Vice President	$0	$0	$0
Randy Joiner	Treasurer	$0	$0	$0
Jimmy Harper	Secretary	$0	$0	$0
Steve Bellavia	Director	$0	$0	$0

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OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2019

Name	Title	Compensation	Other	Related
Christopher Hadsell	President	$0	$0	$0
Jennifer Hadsell	Vice-President	$0	$0	$0
Randy Joiner	Treasurer	$0	$0	$0
Steve Bellavia	Officer	$0	$0	$0
Jimmy Harper	Secretary	$0	$0	$0

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OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES

FISCAL YEAR 2018

Name	Title	Compensation	Other	Related
Christopher Hadsell	President	$0	$0	$0
Jennifer Hadsell	Vice President	$0	$0	$0
Jimmy Harper	Secretary	$0	$0	$0
Randy Joiner	Treasurer	$0	$0	$0
Steve Bellavia	Director	$0	$0	$0

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BOARD LEADERSHIP PRACTICES

GuideStar worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section, which enables organizations and donors to transparently share information about essential board leadership practices.

BOARD ORIENTATION & EDUCATION

Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?

Yes

CEO OVERSIGHT

Has the board conducted a formal, written assessment of the chief executive within the past year?

Yes

ETHICS & TRANSPARENCY

Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements in the past year?

Yes

BOARD COMPOSITION

Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?

Yes

BOARD PERFORMANCE

Has the board conducted a formal, written self-assessment of its performance within the past three years?

Yes

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Organizational Demographics

Who works and leads organizations that serve our diverse communities? This organization has voluntarily shared information to answer this important question and to support sector-wide learning. GuideStar partnered on this section with CHANGE Philanthropy and Equity in the Center.

Leadership

The organization's leader identifies as:

Race & Ethnicity	White/Caucasian/European
Gender Identity	Female
Sexual Orientation	Decline to state
Disability Status	Decline to state

Race & Ethnicity

No data

Gender Identity

Transgender Identity

No data

Sexual Orientation

No data

Disability

No data.

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Equity Strategies *Last Updated: 11/29/2022*

Candid partnered with Equity in the Center - a project that works to shift mindsets, practices, and systems within the social sector to increase racial equity - to create this section. Learn More

Data

✓ We disaggregate data by demographics, including race, in every policy and program measured.

✓ We have long-term strategic plans and measurable goals for creating a culture such that one's race identity has no influence on how they fare within the organization.

Policies and processes

✓ We help senior leadership understand how to be inclusive leaders with learning approaches that emphasize reflection, iteration, and adaptability.

✓ We measure and then disaggregate job satisfaction and retention data by race, function, level, and/or team.

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Appendix

Key Documents

IRS Forms 990	2022 990 2021 990 2019 990 2019 990 2018 990
IRS Forms 990T	Not Available
Audited Financial Statements	2022 Audited Financial Statement 2021 Audited Financial Statement 2018 Audited Financial Statement
Key Organization Documents	Letter of Determination 2022 Annual Report 2020 Annual Report 2019 Annual Report 2018 Annual Report 2017 Annual Report 2016 Annual Report 2015 Annual Report 2014 Annual Report 'Key Revenue & Expense Data from Form 990' 'Key Balance Sheet Data from Form 990'

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GuideStar Charity Check

Generated on November 21, 2024

Retouch

PO Box 671104
Marietta, GA 30066

✓ Foundation Status Code: PC*

✓ Public charity described in section 509(a)(1) or (2)

IRS Publication 78 Details

IRS Pub 78 verified

Organization name	Location	Most recent IRS Publication 78
Retouch Inc.	Marietta, GA	November 2024
EIN	Deductibility status description	Verified with most recent Internal Revenue Bulletin
45-2707836	A public charity (50% deductibility limitation).	November 18, 2024

IRS Business Master File Details

IRS BMF 509(a)(1)

Organization name	Most recent IRS BMF	Reason for Non-Private Foundation Status
RETOUCH INC	November 11 2024	Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)
EIN	IRS subsection	Ruling date
45-2707836	This organization is a 501(c)(3) Public Charity	01/2013
Foundation Code	Foundation Code Description	
15	Organization which receives a substantial part of its support from a governmental unit or the general public	

This organization was not included in the Office of Foreign Assets Control Specially Designated Nationals (SDN) list.

On September 8, 2011, the IRS issued regulations which eliminated the advance ruling process for a section 501(c)(3) organization. Learn more

* The Foundation Status Code is the code that foundations are required to provide for each grantee annually on part XV of Form 990PF. Note that this code cannot be derived in some cases (e.g., supporting organizations for which 'type' can't be determined).

IRS Revenue Procedure 2011-33 allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee's public charity classification under section 509 (a) (1), (2) or (3).

GuideStar Charity Check Data Sources

-GuideStar acquires all IRS data directly from the Internal Revenue Service.

-IRS Publication 78 (Cumulative List of Organizations) lists organizations that have been recognized by the Internal Revenue Service as eligible to receive tax-deductible contributions.

-The IRS Internal Revenue Bulletin (IRB) lists changes in charitable status since the last Publication 78 release. Between the release of IRS Publication 78 and the subsequent IRS Internal Revenue Bulletin, the IRB date will reflect the most recent release date of IRS Publication 78.

-The IRS Business Master File lists approximately 1.7 million nonprofits registered with the IRS as tax-exempt organizations.

-The IRS Automatic Revocation of Exemption List contains organizations that have had their federal tax-exempt status automatically revoked for failing to file an annual return or notice with the IRS for three consecutive years.

-The Foundation Status Code is a value derived by mapping the codes found on the 990PF filing instructions to the corresponding codes in the IRS BMF. Note that not all codes are able to be mapped due to insufficient data.

-The Office of Foreign Assets Control (OFAC) Specially Designated Nationals (SDN) list organizations that are owned or controlled by targeted individuals, groups, and entities, such as terrorists or narcotics traffickers.Their assets are blocked and U.S. persons are generally prohibited from dealing with them.

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